



PARLE TILAK VIDYALAYA ASSOCIATION'S
MULUND COLLEGE OF COMMERCE (AUTONOMOUS)

(Affiliated to the UNIVERSITY OF MUMBAI)
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01-03-2024

F.Y. BAMMC SEM I AUTONOMOUS

Date	Subject	Time
18-03-2023	HISTORY OF MEDIA	11.00 AM TO 01.00 PM
19-03-2024	EFFECTIVE COMMUNICATION SKILLS	11.00 AM TO 01.00 PM

F.Y. BAMMC SEM II AUTONOMOUS

Date	Subject	Time
11-03-2023	MEDIA, GENDER & CULTURE	11.00 AM TO 01.00 PM
18-03-2023	FOUNDATION COURSE II	11.00 AM TO 01.00 PM
19-03-2023	CONTENT WRITING	11.00 AM TO 01.00 PM

F.Y. BAMMC SEM III AUTONOMOUS

Date	Subject	Time
11-03-2023	CORPORATE COMMUNICATION & PUBLIC RELATIONS	11.00 AM TO 01.00 PM
12-03-2024	INTRODUCTION TO PHOTOGRAPHY	11.00 AM TO 01.00 PM
13-03-2024	INTRODUCTION TO MEDIA STUDIES	11.00 AM TO 01.00 PM
14-03-2024	FILM COMMUNICATION I	11.00 AM TO 01.00 PM
15-03-2024	THEATRE & MASSCOMMUNICATION I	11.00 AM TO 01.00 PM
16-03-2024	COMPUTERS & MULTIMEDIA I	11.00 AM TO 01.00 PM

F.Y. BAMMC SEM V AUTONOMOUS

Date	Subject	Time
11-03-2023	COPYWRITING	11.00 AM TO 01.00 PM
12-03-2024	GLOBALISATION & INTERNATIONAL ADVERTISING	11.00 AM TO 01.00 PM
13-03-2023	DIRECT MARKETING & E-COMMERCE	11.00 AM TO 01.00 PM

P. Gadhokar
COORDINATOR

N. Pranjali
02-03-2024
CHAIRPERSON EXAMINATION COMMITTEE

K. Deekha
02/03/2024
PRINCIPAL